

THE INNOVATION MISSION

Fighting poverty with big ideas.



SAMPLE APPLICATION ONLY

You will be able to apply and submit answers beginning February 3, 2020.

Your Big Idea

1. Project Name

Provide a brief descriptive title for your project (4-6 words). This title will be used internally to track your submission through the review process. Do not include your name or similar identifying information in the title.

2. Project Summary

Briefly describe the following in approximately 750 words:

- The need facing residents in the City of Cleveland living in poverty that you propose to address
- The innovative approach you propose to use to address the need through systems change
- Why you are the right person to bring this idea to fruition

Need

Project proposals will be grounded in a strong understanding of a need that affects City of Cleveland residents living in poverty. Provide data whenever possible as evidence of the need and its significance.

3. Need to Address

What is the need facing residents in the City of Cleveland living in poverty that you propose to address?

4. Target Population

Describe the population most affected by this need.

5. Significance of Need

Why is the need significant to this population and the Cleveland community?

6. Current Approaches

What is currently being done to address the issue in Cleveland or a similar issue in other communities?

7. Current Challenges

What challenges exist in addressing the need? What opportunities for progress do you see?



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Innovative Approach

Projects will meet the stated need by proposing a different systems-change approach, or a new way of thinking about an existing approach.

8. Your Innovative Approach

What is your innovative approach to meet the stated need?

9. How It Differs

How does your approach represent a new or different way to answer a difficult question? Why is it an improvement on current practices?

10. Impact

How will your approach affect the target population if implemented? How would you measure its impact?

11. Potential for Success

Why do you believe your approach can be implemented successfully considering factors such as time, complexity and resources?

Your Qualifications

The fellowship seeks applicants with a track record of success and expertise in their field who are passionate about addressing an issue or need facing people living in poverty in Cleveland.

12. Your Capabilities

What about your capabilities - background, experiences, professional accomplishments, networks, personal characteristics - make you the right person to move this idea forward and into fruition?

13. Your Employer's Capabilities

What about your employer - neighborhood or resident engagement, role in the community, background, accomplishments, institutional values - demonstrates its commitment to and support of moving this idea forward?

14. Your Dedication

Why are you passionate about this issue or need? Why do you want to champion it?

15. Current Knowledge of the Field

Describe your knowledge of and connections within the field in which your innovative approach must operate.

16. Previous New Ideas

In your prior professional experience, have you developed and implemented a new idea? If so, describe your design and implementation process.



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Anticipated Activities

17. Implementing Your Approach

What steps might you take during the fellowship to prepare your approach for implementation?

18. Potential Partners

What institutions and organizations - local, state, or national - do you see as potential partners for collaboration? Describe how each of these partners might contribute to moving the idea forward.

19. Commitment

The fellowship is designed for fellows to remain in their jobs, but does require dedicated time away from the office. This time includes required full-day workshops to develop and define each fellow's big idea as well as independent time for research and development. We expect fellows and their employers to agree on the scheduling of independent time.

Required full-day professional workshops (8:30am-5pm)

2020: July 15, August 12, September 15, October 26*

2021: January 21*, April 8*, May 17*

Required pitch event: September 30, 2020 (late afternoon and evening)

Required capstone presentations: Week of June 21, 2021*

*required only for final four fellows selected

Are you able to make the time commitment to carry out this project and its objectives?

Yes

No

Required Employer Questions

20. Employer Champion Invitation

- Choose an individual or colleague at your employer who is best positioned to serve as a "champion" for your project.
- This could be your supervisor, department director or anyone most familiar with your project who will support and advocate for your work.
- Enter this person's email address below and click "Compose Email" to send a personal invitation to complete several brief required questions in support of your application.
- We recommend putting your name in the subject line.
- The person will receive two emails: your personal invitation and a system-generated email containing the link to the required questions.

Your application will not be complete until the answers are submitted.

Answers must be submitted by **Friday, May 1, 2020 at 5:00 PM.**



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Professional Recommendation

21. Professional Recommendation Invitation

- Choose someone who knows you in a professional capacity to speak to your ability to succeed in this fellowship. Do not choose family members or personal acquaintances.
- Enter this person's email address below and click "Compose Email" to send a personal invitation. We recommend putting your name in the subject line.
- The person will receive two emails: your personal invitation and a system-generated email containing the link to the recommendation form.

Your application will not be complete until the form is submitted.

Forms must be submitted by **Friday, May 1, 2020 at 5:00 PM.**

Current Resume

Upload a current resume.



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